

Baby-Friendly Hospital Initiative in Gleneagles Hospital Hong Kong

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Gleneagles Hospital
HONG KONG
港怡醫院

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Baby-Friendly Hospital Initiative Journey in GHK

05 July 2018 Submitted Registration of Intent



19 July 2018 Awarded Certificate of Intent



14 October 2019 Awarded Certificate of Commitment



20 January 2022 Award Certificate of Level 1



04 August 2023 Award Certificate of Level 2



24 September 2024 Award Baby Friendly Hospital



What Challenges We Have To Tackle In These Years

- COVID-19 pandemic :
 - Staff Training
 - Antenatal Talks had to be adjusted to ZOOM
- Antenatal follow-up appointments in other Private Obstetrician Clinic were limited our time to have discussion with clients in Infant Feeding Plan
- 24-Hours Rooming-In : Manpower issues

疫情 | 增7884宗個案多14人離世 張竹君：單日逾1萬宗確診非不可能



How To Tackle : Staff Training Collided With COVID-19 Pandemic

- Doctors and Anaesthetists : Open Paediatric BELLA
 - Breastfeeding Provider Training
- Department of Health (DH) provided comprehensive videos for Nurses Training
 - Plus 3.5 hours of theories and clinical practicum
- Tailor-made training for different departments



	BELLA Breastfeeding: Provider Training ENROLLED EN E-learning ☰ Contents: purpose of the BELLA
	BELLA Breastfeeding: Provider Training - CE for Nurses \$ 30.00 EN E-learning 4h 00m ☰ Contents: purpose of the BELLA
	BELLA Breastfeeding: Provider Training - CE for Physicians \$ 30.00 EN E-learning 4h 00m ☰ Contents: purpose of the BELLA
	BELLA Breastfeeding: Provider Training - CE for Social Workers \$ 30.00 EN E-learning 4h 00m ☰ Contents: purpose of the BELLA
	BELLA Breastfeeding: Provider Training - CE for Physician Assistants \$ 30.00 EN E-learning 4h 00m ☰ Contents: purpose of the BELLA
	BELLA Breastfeeding: Provider Training - CE for Dietitians \$ 30.00 EN E-learning 4h 00m ☰ Contents: purpose of the BELLA

Basic Infant Feeding Course for Maternal and Child Health Workers




How To Tackle : Antenatal Talks during the COVID-19 Pandemic

- Antenatal classes play an important role in BFHI
- Attempted to use ZOOM for Lactation Talks to provide virtual support
- Get IT assists to send a ZOOM link to mothers 2 days before the meeting and a reminder 1 day before the meeting



How To Tackle : Limited Time To Discuss With Clients for Infant Feeding

- Invited Obstetricians to refer their clients to GHK's Antenatal Classes
- Provided one to one breastfeeding talks when mothers admitted or after baby was born
- Implemented 24-hours rooming-in practice
- Encourage skin-to-skin contact between mothers and infants


 Gleneagles Hospital HONG KONG 港怡醫院	Hosp No. : Case No. : Name : DOB : Adm Date : Contact No. :	HKID No. : M / F
Information and Agreement for Infant Feeding 餵哺嬰兒須知及同意書		
Choosing Breastfeed or Formula-feed		
The decision to breastfeed or formula feed for your baby is your personal choice. Gleneagles Hospital Hong Kong respect parents informed choice.		
Breastfeeding		
<ol style="list-style-type: none">1. The American Academy of Paediatrics (AAP), the American Medical Association (AMA), and the World Health Organization (WHO) recommend Breastfeeding as the best choice for babies.2. The AAP recommends that babies can be breastfed exclusively for the first 6 months. Beyond that, breastfeeding is encouraged as long as mother and baby wish.3. Breastfeeding babies reduce chance of allergies / asthma / diabetes / obesity / sudden infant death syndrome and some chronic illness.4. Breastfed babies have fewer chance of infections and hospitalizations than formula-fed infants. During breastfeeding, antibodies and immunological factors transfer from mother to her baby, which strengthen baby's immune system.5. Breastmilk is easily digested and absorbed by a newborn. Therefore, less chance of diarrhoea or constipation.6. Breastmilk naturally contains many vitamins and minerals that newborn requires.7. Some studies suggested that children who were exclusively breastfed have slightly higher IQs than children who were formula fed.8. Breastfeeding burns calories and helps mother return to their pre-pregnancy shape and weight more quickly.		



How To Tackle : Manpower Issues

- 24-hours Rooming-in Practice is manpower consuming
- Gain support by Top Management
- Train up staff to ensure competent for providing effective care and services



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(Mandatory) 2024 Baby-friendly Hospital Initiative - Level 1 Training (必修) 2024「愛嬰醫院行動」(第一級)課程

Announcements ▾

Welcome! ×

Posted by Sharon Chau • Edited

Welcome to "(Mandatory) 2024 Baby-friendly Hospital Initiative - Level 1" Training Course!

Gleneagles Hospital Hong Kong (GHK) has joined the "Baby-friendly Hospital Initiative" (BFHI) since 2018 and achieved the Award of Level 2 Participation in August 2023.


According to the guidelines of World Health Organization (WHO) and the United Nations International Children's Emergency Fund (UNICEF), one of the criteria of BFHI is that staff should aware the Hospital strategy and direction.

ALL STAFF in GHK are required to understand:

1. Hospital Policy

Course Evaluation Survey

Please submit Course Feedback



Practice Change

Practice Change	After Level 1	After Level 2
<p data-bbox="198 372 744 425"><u>Skin to Skin Contact</u></p> <p data-bbox="150 501 805 929">Babies who had skin-to-skin contact initiated immediately after birth (within 5 minutes), and continued for at least an hour or until the first feed was finished</p>	<ul data-bbox="881 501 1607 1182" style="list-style-type: none"><li data-bbox="881 501 1607 739">• ↑ trend to 85.8% of mother holding their baby for at least 1 hour / for as long as she wished<li data-bbox="881 815 1607 1182">• Staff in Obstetric department became more alert in encouraging mothers to engage in skin-to-skin after birth for an hour or till the first feed was finished	<ul data-bbox="1686 501 2359 1243" style="list-style-type: none"><li data-bbox="1686 501 2359 739">• 88.3% mothers holding their baby for at least an hour / for as long as she wished<li data-bbox="1686 815 2359 1243">• Staff in Obstetric department became more proactive in encouraging mothers to engage in skin-to-skin after birth, except baby's condition not allowed



Practice Change

Practice Change	After Level 1	After Level 2	Remarks
<u>Supplementary Feed</u>	<ul style="list-style-type: none">• 82% of mothers tried breastfeeding• Discuss with mothers on baby feeding regimes and encouraged them to breastfeed• Daily visit to mothers by Nurse Manager or Lactation Consultants to support and address mothers' breastfeeding issues	<ul style="list-style-type: none">• 90.2% mothers tried breastfeeding, including exclusive breastfeeding and mixed feeding• Keep on daily visit to mothers by Nurse Manager or Lactation Consultants to support and address mothers' breastfeeding issues	<ul style="list-style-type: none">• Explain the advantage of breastfeeding and disadvantage of non-breastfeeding to mother before they made decision• Only provide supplementary Feed upon clinical indicated or mother's request , expressed breast milk is the first choice

Practice Change

Practice Change

Implement Birth Plan

Antenatal Talk

日期	地點	內容	講者
07/08/2024 星期日/Sunday 2 p.m. - 4 p.m.	Gleneagles Hospital	產前產科檢查及護理 Antenatal check-up and care 產前產科檢查及護理 Antenatal check-up and care	產科專科醫生/Obstetrician Dr. Dennis Che, Dr. Yee-wai Chan 助產士/Registered Midwife Helen
07/09/2024 星期日/Sunday 2 p.m. - 4 p.m.	港怡醫院 Gleneagles Hospital	產前 - 產後護理 Antenatal and postnatal care 產後護理 Postnatal care 產前產科檢查及護理 Antenatal check-up and care	助產士/Registered Midwife Helen 產科專科醫生/Obstetrician Dr. Dennis Che, Dr. Yee-wai Chan 助產士/Registered Midwife Helen
03/10/2024 星期日/Sunday 2 p.m. - 4 p.m.	港怡醫院 Gleneagles Hospital Hong Kong	產前產科檢查及護理 Antenatal check-up and care 產前產科檢查及護理 Antenatal check-up and care	產科專科醫生/Obstetrician Dr. Dennis Che, Dr. Yee-wai Chan 助產士/Registered Midwife Helen
03/11/2024 星期日/Sunday 2 p.m. - 4 p.m.	港怡醫院 Gleneagles Hospital	產前 - 產後護理 Antenatal and postnatal care 產前產科檢查及護理 Antenatal check-up and care	助產士/Registered Midwife Helen 產科專科醫生/Obstetrician Dr. Dennis Che, Dr. Yee-wai Chan 助產士/Registered Midwife Helen

After Level 1

- Midwives proactive implemented birth plan

- Conducted regular antenatal talk on breastfeeding via ZOOM during the pandemic.

After Level 2

- Keep on practice
- Transition to regular face to face antenatal talks on breastfeeding
- Invited Obstetricians to refer their clients to attend these talks, even if the clients did not plan to deliver in GHK



Practice Change

Practice Change

Breastfeed Promotion



After Level 1

- Breastfeed Q&A videos on each floor and GHK Website for clients to watch

After Level 2

- Keep on practice



Practice Change

Practice Change

Information to Parents



After Level 1

- Added DH QR code on breastfeed information in the baby book for parents to access
- Implemented regular environmental checks to prevent formula milk advertisements in the hospital area

After Level 2

- Updated the QR code when revised the baby books to ensure mothers could access the latest information
- Terminated the contract with magazines that had formula milk advertisements



Team Work Lead To Success In GHK

- Thank you for the strong support by Top Management
- Thank you for the participation and collaboration of all departments and staff, especially the Nursing Training Department , Obstetric Ward , Nursery, Clinics' colleagues and Lactation Consultants in GHK
- We work together with a unified mindset towards achieving our goals



Thank You



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